

SALUTATION VICE-CHANCELLOR

Assalamualaikum W.B.T and a very good morning.

Yang Berhormat Datuk Technologist Mustapha Sakmud
Deputy Minister of Higher Education

Yang Berbahagia Professor Dr. Zamberi Sekawi
Deputy Vice-Chancellor (Research & Innovation) performing the duties
of Deputy Vice-Chancellor (Academic & International)

Yang Berusaha Associate Professor Technologist Dr. Wan Zuhainis Saad
Chairperson for International Putra Innocreative Carnival in Teaching and
Learning and SULAM@UPM Carnival 2025

Members of University Management Committee,
Senior Officers,
All Participants,
Ladies And Gentlemen.

1. It is with great pride and deep gratitude that I welcome you to the **International Putra InnoCreative Carnival in Teaching and Learning (I-PITCL2025)**, and for the very first time – with the **SULAM@UPM Carnival 2025**.
2. This moment marks a significant milestone for Universiti Putra Malaysia, as we unite two impactful platforms to celebrate innovation, creativity, and community-centred learning.

[Introduction to the Integrated Carnival]

3. In 2025, we are not merely organising an event. We are creating a movement — one that redefines the meaning of teaching and learning in the 21st century.
4. By integrating **I-PITCL2025** with **SULAM@UPM**, we are forging a powerful synergy between pedagogical innovation and meaningful societal impact. This combined carnival represents the convergence of minds, methods, and missions. It brings together diverse stakeholders from academia, communities, industries, and policy, all working towards a shared vision:

“Adaptive Learning for a Changing World: Embracing Innovation in Teaching and Learning”

[About I-PITCL2025]

Ladies and gentlemen,

5. Since 2018, I-PITCL has evolved from a national initiative into a globally recognised platform. It has grown to attract participation from public and private universities, teacher training institutes, and international institutions from around the world.
6. Each year, I-PITCL has served as a space for discovery, experimentation, and dialogue — bringing together academics and students who are passionate about transforming the educational experience.
7. In 2025, we continue this legacy. I-PITCL2025 aims to:
 - i. Provide a platform for academic officers, educators, and students to share their innovations.
 - ii. Preserve a vibrant culture of creativity in teaching and learning.
 - iii. Recognise talents and excellence in pedagogical advancement at both national and international levels.
 - iv. Honour the impactful work of our very own **Putra InnoCreative Educators**.
 - v. Build a thriving community of e-learning practitioners.

8. The sub-themes of this year's I-PITCL reflect the future we are stepping into:

- Inclusive and personalised learning;
- Immersive educational experiences;
- Micro-credentials and modular pathways;
- Digital transformation in higher education; and
- Authentic assessments for adaptive learning.

9. These are not just themes — they are our call to action as educators navigating an era of rapid change.

[About SULAM@UPM Carnival 2025]

10. At the same time, we are immensely proud to host the **SULAM@UPM Carnival 2025**.

11. This carnival highlights UPM's commitment to **service-learning** — an approach that integrates curriculum with real-world community engagement. SULAM is not an add-on to education — it is the essence of education in action. It empowers students to apply their academic knowledge to solve real societal problems.

12. This year's SULAM@UPM Carnival brings together Higher Education Institutions (HEIs) from across the nation to:

- i. Recognise structured and meaningful SULAM projects,
- ii. Showcase high-impact community initiatives,
- iii. Provide a forum for collaboration between academia, industry, NGOs, and government agencies,
- iv. And most importantly, reflect on how education can transform communities and drive sustainable development.

13. This year, we are proud to announce a total of **288 participations** across both platforms — with **214 submissions** under **I-PITCL** and **74** under **SULAM@UPM** from public universities, private higher education institutions, polytechnics and schools. These impressive numbers and diverse institutions reflect the growing enthusiasm and dedication among our educators and students towards pedagogical innovation and community engagement.

14. In enhancing the experience of this carnival, we have curated a series of exciting and meaningful activities, including a **pre-workshop**, the dynamic and fast-paced **Pecha Kucha presentations**, **Tech Talk by Google** and various showcases of innovation in teaching and learning. These elements have added vibrancy and depth to the two-day programme, making it not just informative but also inspiring.

[Alignment with UPM, National and Global Goals]

Ladies and gentlemen,

15. Today's integrated event — I-PITCL2025 and SULAM@UPM Carnival — is more than a celebration of teaching innovation and community engagement.

16. It reflects **UPM's "True North"** — our strategic direction built on six pillars, best learning and service excellence, community appreciation, and global prominence.

17. Through **I-PITCL**, we promote future-ready, immersive, and inclusive education — creating meaningful learning experiences and preparing graduates for the challenges ahead.

18. Through **SULAM@UPM**, we reaffirm our role in empowering communities, translating knowledge into real solutions, and nurturing socially responsible students.
19. Together, these initiatives show how UPM advances knowledge, nurtures talent, and serves the nation — all guided by our True North.
20. Both I-PITCL2025 and **SULAM@UPM Carnival** are deeply aligned with the national aspirations set forth by the Ministry of Higher Education, especially in promoting **High-Impact Educational Practices (HIEPs)**. These initiatives also support the **Sustainable Development Goals (SDGs)**, particularly those focused on zero hunger, quality education, reduced inequalities, partnership for the goals and sustainable communities.
21. At Universiti Putra Malaysia, we are committed to **developing holistic, entrepreneurial, and balanced graduates** who are not only job-ready but future-ready — equipped with values, skills, and the heart to serve.

[A Word of Appreciation and Acknowledgement]

22. I would like to take this opportunity to thank our dedicated organising committee at **CADe-Lead UPM**, all participating institutions, and our partners from the community, industry, and education sector. Your efforts are the heartbeat of this event, and your passion continues to inspire excellence.
23. We are also deeply grateful to our sponsors for their support and partnership. Special thanks go to **PIXLR**, **YAKULT**, and **ReSkills** — your contributions have enriched the carnival experience and helped create a more engaging and supportive environment for our participants.
24. To all participants — educators, researchers, and students — I encourage you to seize this opportunity. Share your ideas. Learn from one another. Form meaningful collaborations. Most importantly, allow this experience to reignite your purpose as educators and learners.

[Closing Remarks]

25. Let us remember: education is not just about content delivery or technological tools. It is about **human connection, curiosity, and transformation**. It is about nurturing individuals who can adapt, lead, and serve in a world that is constantly evolving.

26. May this celebration of innovation and service open new doors and deepen our commitment to impactful, adaptive, and inclusive education.

Thank you.

Wabillahi taufik wal hidayah, wassalamualaikum warahmatullahi wabarakatuh.